

# **Be Your Own Best Publicist How To Use Pr Techniques To Get Noticed Hired And Rewarded At Work**

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Be Your Own Best Publicist "Be Your Own Best Publicist is your guide to standing out from the competition. From developing a communication plan to networking effectively, Jessica and Meryl will teach you everything you need to know about how to leverage PR for career success."--Dan Schawbel, #1 international best-selling author of Me 2.0

Be Your Own Best Publicist: How to Use PR Techniques to ... Overview Set a personal PR strategy that gets results Build key message points and deliver them with style Craft the perfect "pitch" for each situation Network and develop relationships that will help you get ahead Use creativity to stand out from the competition

Be Your Own Best Publicist: How to Use PR Techniques to ... Thankfully, there are several free and low-cost ways to be your own publicist. Know who you are and become the face of your brand – Simon Sinek said it best: “People don’t buy what you do; they buy... Here are Five Ways To Be Your Own Publicist

How to be your own best publicist: PR tips from Honest Mum Believe in yourself to sell yourself. You’ve taken the step to set up your own blog, you may have even left full-time... Know your USP: your voice and authenticity. Everyone has their own unique selling point (USP), and as a blogger yours ... How to be your own best publicist: PR tips from Honest Mum ... How to Be Your Own Publicist Create the Hook. To create your own publicity, you need to communicate your story to those who access the public through... Make a List. Make a list of media contacts that you think would be interested in your product or service. Prioritize the... Create a Mini Press ... How to Be Your

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... Be Your Own Best Publicist will teach you how to:  
-Set a personal PR strategy that gets results.-Build key message points and deliver them with style.-Craft the perfect "pitch" for each situation.-Network and develop relationships that will help you get ahead.-Use creativity to stand out from the competition. Be your own best publicist : how to use PR techniques to ... Be Your Own Best Publicist will teach you how to: Set a personal PR strategy that gets results Build key message points and deliver them with style Craft the perfect "pitch" for each situation Network and develop relationships that will help you get ahead Use creativity to stand out from the competition Through humorous, informative anecdotes plus user-friendly tips and exercises, Be Your Own Best Publicist will arm you with the confidence, knowledge and tactics to help you market yourself ...

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