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apart from other texts which place greater emphasis on description of marketing phenomena rather than on the strategic and tactical marketing decisions that managers and entrepreneurs must make each and every day. Marketing Management: A Strategic Decisionmaking Approach ... Kristian Stricklen, marketing chair of Madam Walker Legacy Center Board, said the development is making an effort to honor the legacy of the Avenue but will reflect how it exists today. Indianapolis real estate: Indiana Avenue apartment ... Nic+Zoe opens in Shrewsbury. Female fashion brand Nic+Zoe has opened a store at The Grove at Shrewsbury on Route on Route 35. It is the company's 11th location and the fourth store to open this year.

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