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## The Amazon Way 14

Leadership The Amazon Way is a book by a former executive on the 14 leadership principles that drive their success. Above all though, it is clear the only thing that really matters is the customer. At the core of everything Amazon does from systems to the way in which they compensate their employees is this obsession over the customer. The Amazon Way: 14 Leadership Principles Behind the World ... The Amazon Way: 14 Leadership Principles Behind the World's Most Disruptive Company - Kindle edition by Rossman, John. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and

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Audio CD - Unabridged, October 14,

2014 by John Rossman (Author) The

Amazon Way: 14 Leadership

Principles Behind the World ...

Customer Obsession Leaders start

with the customer and work

backwards. They work vigorously to

earn and keep customer...

Ownership Leaders are owners.

They think long term and don't

sacrifice long-term value for short-

term results. They act... Invent and

Simplify Leaders expect and require

... The 14 Leadership Principles that

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CustomerThink Amazon has had its share of coverage, including Brad Stone's *The Everything Store: Jeff Bezos and the Age of Amazon* (2013). But this lean book cuts a different way. Rossman, an executive at Amazon who left to become a managing director at a consulting firm, weaves his own war stories around Amazon's 14 leadership principles. *The Amazon Way: 14 Leadership Principles Behind the World ...* These 14 Amazon Leadership Principles Can Lead You and Your Business to Remarkable Success Jeff Bezos has built a super successful business based on 14 extremely powerful Amazon leadership principles. These 14 Amazon Leadership Principles Can Lead You

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Way This complete summary of the ideas from John Rossman's book "The Amazon Way" reveals the leadership 'secrets' behind one of the biggest companies in the world. These fourteen leadership principles include obsessing over the customer, thinking big and always insisting on the highest standards. Amazon.com: Summary: The Amazon Way: Review and Analysis ... In The Amazon Way, Rossman introduces readers to the unique corporate culture of the world's largest Internet retailer, with a focus on the fourteen leadership principles that have guided and shaped its decisions and its distinctive leadership culture -- as only an insider could do. Peppered with humorous and enlightening firsthand... The

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